



Collingwood Football Club is one of the oldest sporting clubs in Australia. It is also one of the most contemporary, diverse and innovative, with seven elite sporting teams under the one roof at the superbly equipped Holden Centre.

We are constantly looking for the right professionals to enable Collingwood to honour its past, succeed in the present, shape a prosperous future and proudly meet its responsibilities as a community leader.

This is your opportunity to be part of a high performance sports landscape in the heart of Melbourne's Olympic Park.

## **FAN & MATCH DAY OPERATIONS COORDINATOR**

Collingwood Football Club is looking for a proactive and outgoing individual to come on board to assist with the coordination of our Fan & Match Day operations. A highly dynamic opportunity, the Fan & Match Day Operations Coordinator will play a critical role in amplifying Collingwood's front of house, back of house and field of play across all teams on game day.

Based at the Holden Centre, working within a strong and energetic team culture, this exciting role will work across AFLW, Netball and AFL with key objectives being;

- Management of key operations at all team match days. This includes the planning and directing of the successful 'end to end' execution of all Match Day activations in line with relevant league operation guidelines
- Creation of memorable and exciting fan experiences at all Collingwood games; working on different initiatives and content to more deeply engage our consumer segments year-round
- Fostering of innovative and collaborative efforts with partnerships, events, community, media and communications teams at all games
- The driving and execution of dedicated Collingwood activations at all games geared towards strategically growing the fan segment
- Recognising and leveraging engagement touchpoints at games as an opportunity to collect data and drive further value for the Club, its fans and its sponsors

The role will report into the Fan Insights & Strategy Manager and will have a strong focus on relationship management, with a key component of the role working with relevant internal departments (e.g. CFC's Events and Communications teams) and external stakeholders (e.g. venues, associations, production companies etc.). There will also be focus on compliance and risk management, with responsibility on the Fan & Match Day Operations Coordinator to develop required plans and also act as 'point of escalation' for match days.

The ideal candidate will have a minimum of two years previous experience working in the sports and/or events industry as well as formal qualifications in Sports Management, Marketing or a related field. We are looking for a professional who has strong planning and organisational skills, an impeccable eye for detail and a strong understanding of fan strategy and engagement. You will need to have resilience, be able to thrive under pressure and have the ability to handle multiple priorities at once.

If you think that this sounds like this is your next step, please send through your resume to [careers@collingwoodfc.com.au](mailto:careers@collingwoodfc.com.au). Applications close Friday 11 January 2019.